

Subject: Contact Database

Date: Thursday, November 12, 2015 12:14:56 PM Pacific Standard Time

From: Laura Hill

To: Priscilla Hsu

Not pressing, but could we add to contact database? He has a new email.

scetch@dripdoctors.com

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

Celebrating 10 Years

1333 South Hope St, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la

fb.com/southparklosangeles | [@southparkla](https://twitter.com/southparkla)

24/7 DISPATCH: 866-560-9346

From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Thursday, November 12, 2015 11:41 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hi Laura,

I just checked our page again to confirm the updates and noticed a few things.

<http://southpark.la/listing/drip-doctors/>

1. Full horizontal header image was switched back to the IV Bags. It should be the same as the thumbnail image of the spa.
2. Hours: It looks like the hours would be correct, but your calendar starts on Sunday not Monday so it threw everything off.
3. Display images: Please remove the iPhone shot of the spa lounge (showing back door). This should be replaced with the press image of the spa (same as thumb and navigation header).
4. Order of images should be Drip Sign, Front Window Stencil, Reception Area, Spa Lounge, IV Bags on blue background

Please advise.

On Thu, Nov 12, 2015 at 10:00 AM, Laura Hill <laura@southpark.la> wrote:

Will edit now — thank you!

LH

Laura Hill

Communications and Policy Manager



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24/7 DISPATCH: [866-560-9346](tel:8665609346)

From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Thursday, November 12, 2015 9:52 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Ok. I'll complete the survey.

One other update that I forgot to mention is our hours of operation. We recently made a few changes.

M-F 10-6
Saturday 10-4
Sunday 12-4

When are you coming in for your complimentary B12 Shot?

On Nov 12, 2015 9:27 AM, "Laura Hill" <laura@southpark.la> wrote:
Scetch,

Thank you so much for the quick reply! SWAG will arrive sometime next week for 11/28 SBS.

Edits have been made to your listing: <http://southpark.la/listing/drip-doctors/>
-Please note that the "1/2" is a bug we are having with the website and are working on it with our tech team.

Noted re: your updated email.

Also wanted to ask if you wouldn't mind completing our ~5-10 minute business [survey](#). We are trying very hard to consolidate information on all of our SP businesses to better serve you and the community. We ask that you complete the survey before the end of next week, if possible. Thank you in advance for your time!

Best,
LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Wednesday, November 11, 2015 3:51 PM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hey Laura,

I got your e-mail about the Small Business Event. We are confirmed to participate.

I have a new e-mail address for Drip Doctors specific business only > scetch@dripdoctors.com

Also, I went to the website and noticed a few changes to our profile. Can you have the following changes made.

Preview:
Drip Doctors
Medical Spa

Contact Address:
1119 1/2 S. Hope Street (you don't have the 1/2)
Number: [\(213\) 749-3747](tel:2137493747)

Please replace the images you have with the attached images.

Use 270 as the Business Thumbnail and Header

On Wed, Nov 11, 2015 at 3:00 PM, SCETCH (213 MARKETING) <scetch@213marketing.com> wrote:

----- Forwarded message -----

From: "Laura Hill" <laura@southpark.la>

Date: Nov 11, 2015 1:57 PM

Subject: 11/28 Small Business Saturday - Request to be Featured

To: "scetch@213marketing.com" <scetch@213marketing.com>

Cc:

Hi Scetch,

[Small Business Saturday](#) is taking place at the end of the month on 11/28. The South Park BID has been selected to be a [Neighborhood Champion](#), and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

- The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.

- Your business will be listed as a participating business on the Small Business Saturday page on our website: <http://southpark.la/small-business-saturday/>

- We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: <http://bit.ly/1SJBrkV>"

- Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,
LH

Laura Hill
Communications and Policy Manager



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SCETCH

Marketing & Brand Development

Drip Doctors
IV Vitamin Therapy & Lifestyle MedSpa
1119 1/2 S. Hope Street | DTLA 90015

Contact:

Spa: (213) 749-DRIP

Cell: [\(213\) 924-7749](tel:2139247749)

scetch@dripdoctors.com

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